Urban Center Housing Tax Increment Financing (UCH-TIF) Program Plan & Zone

Public Hearing

January 18, 2017

Arthur P. Robert
Director, Community & Economic Development



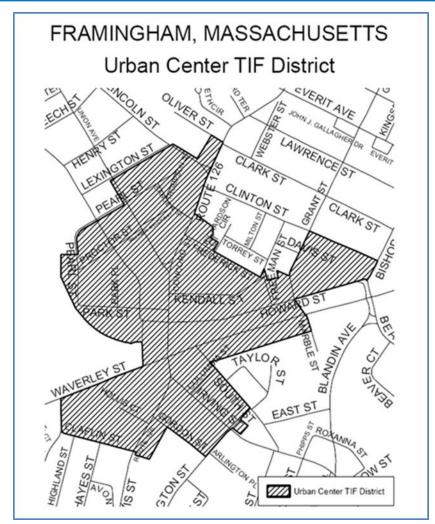
AGENDA

- Introductions & housekeeping
- Overview & background
 - UCH-TIF program basics
 - TOD as means to revitalize our downtown
 - TIF Fundamentals
- UCH-TIF Plan Elements
 - UCH-TIF Zone
 - Public Benefit how our Town qualifies
 - Objectives
 - Draft UCH-TIF Agreements
- Questions and Answers



OVERVIEW

- State created UCH-TIF program, allowing communities to encourage "primarily residential" projects
 - Created in M.G.L. c. 40, § 60
- Department of Housing & Community Development (DHCD) oversees program
- Town created UCH-TIF Plan & Zone in 2005, through a process:
 - Public Hearing
 - BoS & Town Meeting votes
 - DHCD approval

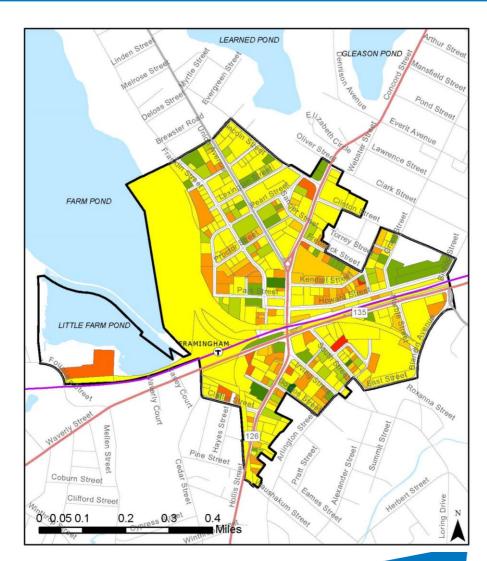


Original UCH-TIF Zone – established in 2007



OVERVIEW

- New UCH-TIF program rules provide more flexibility to communities
 - Reduces affordability requirement
 - State waives right of first refusal to purchase affordable units
- Town proposing new UCH-TIF Plan & Zone, to match our expanded CB District, for two reasons:
 - Allows Town to provide TIF agreements to prospective TOD developers
 - Provides Town option to support TOD projects located throughout the expanded CB District
- New UCH-TIF Plan & Zone requires public review & approval, including:
 - Public hearing Tonight!
 - BoS vote 1/24/17
 - Special Town Meeting 2/28/17
 - Final DHCD approval





REALIZING THE DOWNTOWN VISION

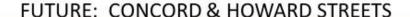
TODAY: CONCORD AT HOWARD STREETS



Downtown Framingham

Fransit Oriented Development Action Plan

March 2015





"We want to make Downtown Framingham a vibrant, urban, diverse, multi-cultural center that can really be a hub of economic activity in the Metro West region."

- Summary Vision Statement for Downtown



Transit-Oriented Development (TOD):

A Proven & Successful Model



Natick – Modera Natick Center

- 150 units near
 MBTA Station
- 6.4-acre site
- Parking deck +surface parking

Waltham – Cronin's Landing

- 281 residential units
- 25,500 SF retail
- Completed in 1998

Marlborough – Village District Zoning Introduces major changes for new

Introduces major changes for new developments, including:

- redefining allowable uses
- relaxing parking requirements
- revising design standards



Housing Relevant to Framingham's Future



- Downsizing Baby Boomers
- Millennials
 - Aged 18 36, 77 million, or 24% of US population
 - 62% prefer urban, mixed-use communities
 - 66% are renters
 - Declining auto ownership
 - Boston: #3 market for wealthy millennials earning > \$100K/yr
 - Seeks simplicity, authenticity, walkability & transit choice

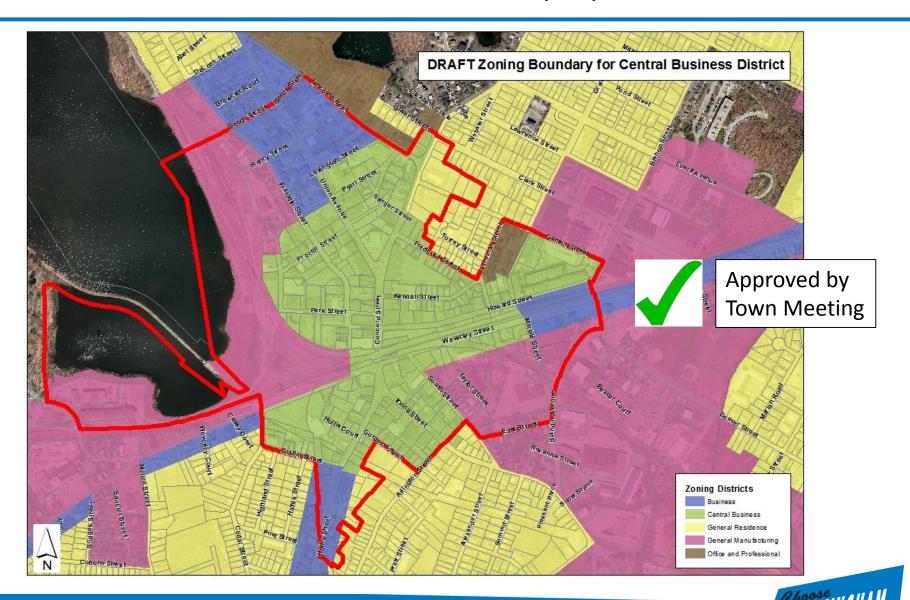
Active Seniors:
Sell Homes, Rent
Apartments

<u>Settled Adults</u>: Purchase Homes





EXPANDED CENTRAL BUSINESS (CB) DISTRICT ZONE



KEY FINDINGS – CB MARKET RESARCH

Downtown is poised to take advantage of market & demographic shifts

- <u>Residential market</u> multifamily w/ higher end finishes
- <u>Commercial market</u> limited options
- Residents want more amenities

Town must look for opportunities to partner with private developer

- <u>Today, development marginally profitable</u>, due to costs
- <u>Untested residential market</u> w/o comps
 - Options include tax incentives, infrastructure assistance, or land assembly



demographics in the region.

> The market for residential development lies primarily with multifamily rental with bighes and finishes and

- The market for residential development lies primarily with multifamily rental units with higher end finishes and building amenities to attract younger and older tenants.
- The market for commercial development is limited. The current spending power in the area could possibly support another 11,000 - 26,000 square feet of retail space in the Downtown, and possibly another 5,000 - 12,000 square feet of office space.
- Residents want to see more restaurants, shops, cafes, high end bars, and artist space in Downtown.
- Downtown could be greatly enhanced from a market perspective by the pending decision of MassBay Community College to locate a campus in Downtown.

- The costs of developing mixed-use and residential buildings in Downtown are close to
 exceeding potential profit, making development only marginally profitable.
- The residential market has not been tested with new product in some time. It may take a few smaller residential projects to prove the market in Downtown.
- Parking requirements are too high for residential development in Downtown. Parking costs can be lowered by adjusting parking requirements through zoning changes.
- The Town should look for ways to partner with developers to help with the financial feasibility of projects. This could occur through tax incentives, infrastructure assistance, o land assembly.





UCH-TIF PLAN

Major Elements Required by DHCD:

- Executive Summary
- Objectives
- Parcel Descriptions, Coverage & Zoning
- UCH-TIF Zone
- Specifications development & useful life
- Compliance with zoning
- Schedule & cost of public construction
- Affordable housing
- UCH-TIF agreements



Downtown Framingham
Urban Center Housing
Tax Increment Financing Plan

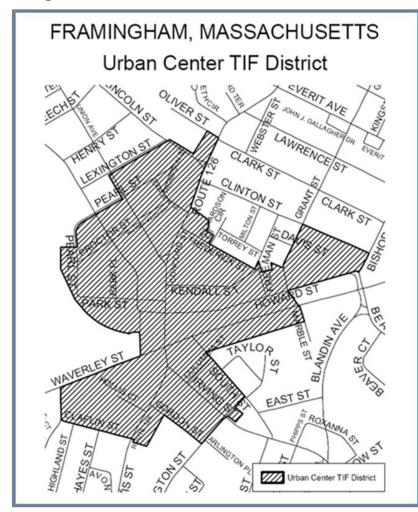
Submitted by the Town of Framingham to the Massachusetts Department of Housing & Community Development

January 2017

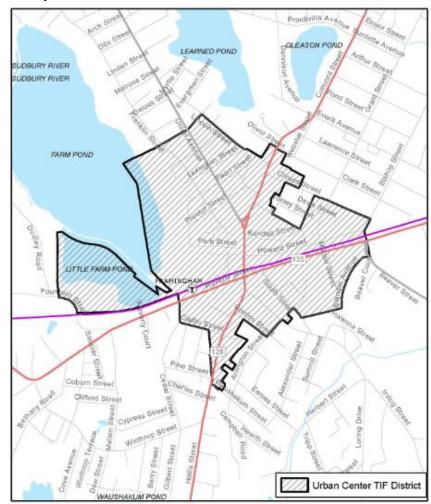


UCH-TIF ZONE

Original Zone - 2005



Proposed Zone - 2017





OBJECTIVES

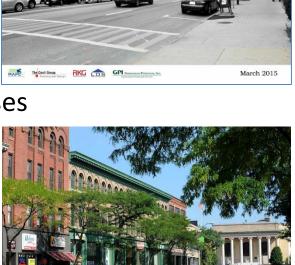
Top priority – revitalize & redevelop downtown in accordance

with vision & 2015 TOD Action Plan

- Plan is to encourage:
 - A mixture of complementary land uses
 - New multifamily developments
 - Pedestrian Activity
 - A diversity of housing types
 - The strengthening of downtown businesses
 - Investment in existing buildings
 - Maintenance of the historic character
 - Encourage "first mover" projects
 - Additional tax revenue

"We want to make Downtown Framingham a vibrant, urban, diverse, multi-cultural center that can really be a hub of economic activity in the MetroWest region."

- Summary Vision Statement for Downtown



Downtown Framingham
ansit Oriented Development Action Plan

photo credit: Allan Jung, MWDN



FINDING OF PUBLIC BENEFIT

- Proposed UCH-TIF zone must meet at least one qualifying criteria.
- Public Benefit criterion: average household incomes less than 115% median household income for the Boston-Cambridge-Newton MSA

| | Boston- | UCH-TIF | Census | Census | Census | Census | Census |
|-------------|------------|-------------------|---------|---------|--------|--------|--------|
| | Cambridge- | Zone ¹ | Tract | Tract | Tract | Tract | Tract |
| | Newton | | 3831.01 | 3831.02 | 3832 | 3833 | 3834 |
| | MSA | | | | | | |
| Mean | 102,892 | \$73,029 | 49,386 | 42,369 | 66,297 | 65,739 | 74,280 |
| Household | | | | | | | |
| Income (\$) | | | | | | | |
| Median | 75,389 | \$51,360 | 30,778 | 32,050 | 60,507 | 46,090 | 55,594 |
| Household | | | | | | | |
| Income | | | | | | | |
| Mean as % | N/A | 96.8% | 65.5% | 56.2% | 87.9% | 87.2% | 98.5% |
| of MSA | | | | | | | |
| Median | | | | | | | |

¹ 2016 Estimates from ESRI Community Analyst for the proposed TIF zone only (www.communityanalyst.arcgis.com)



OTHER CRITERIA

| The area is | used | primarily for |
|-------------|------|---------------|
| commerce | | |

- ~45% of the parcels are assessed as commercial property
- 34% are residential & 17% tax-exempt
- Most residential land in the CB zone is multi-family or two-family, with very few single-family residences.

The area has a high population during regular business hours when compared to nonbusiness hours

- Most land in the CB zone is commercial, civic, or institutional
- There are a handful of restaurants, many of which struggle to fill seats, with less evening activity

Daytime automobile traffic and parking are higher during business hours than nonbusiness hours

- The AM peak is at 7:30am: the PM peak is at 4:30pm
- Between peaks, traffic is ~900 1,100 veh. per hour
- Traffic volume declines to ~500 veh. per hour by 9:00 PM

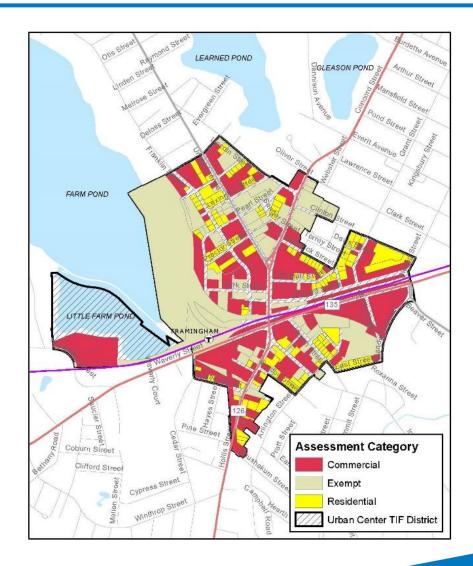
There is a need for multi-unit residential properties in the area

 A 2014 housing study found a very strong downtown rental market with ~100% occupancy, & low turnover, along with limited supply of affordable housing in the downtown area.



PARCEL DATA

| Address | Property Owner | Parcel ID | Land Use |
|-----------------|---|-------------|------------------|
| 3 ARLINGTON ST | WANG, ZHAOHUI | 135-95-4317 | THREE-FM-RES |
| 33 ARLINGTON ST | CORDEIRO, ESTELA M | 135-95-1049 | SNGL-FAM-RES |
| 37 ARLINGTON ST | VASQUEZ, VICENTE GUERRA | 135-95-0067 | TWO-FAM-RES |
| 63 ARLINGTON ST | COMMONWEALTH OF MASSACHUSETTS | 135-84-6962 | OTHER |
| 7 ARLINGTON ST | NASCIMENTO, RONALDO L & DALVA M | 135-95-3372 | SNGL-FAM-RES |
| 83 ARLINGTON ST | SCIACCA, FRANCESCO G TR | 135-84-5795 | RES-UDV-LAND |
| 31 AVON ST | GRANT, MARLON JR & CHRISTINA M | 135-84-1616 | SNGL-FAM-RES |
| 11 BEECH ST | THOMPSON, JO-ANN & STEVEN J GLYNN, CO-TRS | 120-78-5034 | GEN-OFFICE |
| 23 BEECH ST | TWENTY THREE BEECH STREET LLC | 120-78-6078 | CONDOMINIUM |
| 51 BEECH ST | THE PKR FAMILY LIMITED PARTNERSHIP | 120-78-9335 | MIXED - COMM/RES |
| 2 BISHOP ST | FRAMINGHAM HOWARD, LLC | 128-06-6723 | GEN-OFFICE |
| 4 BISHOP ST | FRAMINGHAM 4 BISHOP, LLC | 128-06-3753 | CONDOMINIUM |
| BISHOP ST | DENNISON MFG CO | 128-06-4907 | OTHER |
| 15 BLANDIN AVE | METROWEST REGIONAL TRANSIT AUTHORITY | 135-95-9640 | GASB-AUTH-TR |
| 19 BLANDIN AVE | BELLONE, SALVATORE A | 135-05-1482 | RETAIL-STORE |
| 3 BLANDIN AVE | BARROS, SUZANA | 128-06-6208 | RETAIL-STORE |
| 9 BLANDIN AVE | LENETT, RICHARD S TR | 128-06-4291 | AUTO-REPAIR |
| 0 CEDAR ST | DEPT. OF CONSERVATION AND RECREATION | 134-75-9209 | DCR-DWSP-EAS |
| 14 CEDAR ST | STUCCHI, WILLIAM J & MARY I | 134-75-6296 | 4-8-UNIT-APT |
| 2 CEDAR ST | ORLANDO, LEDA M TRUSTEE | 134-75-7331 | WAREHOUSE |
| 29 CLAFLIN ST | 35 CLAFLIN, LLC | 135-85-0170 | AUTO-REPAIR |
| 37 CLAFLIN ST | SHAPIRO, SIDNEY D & ALAN | 134-75-9137 | CONSTR EQUIP |
| 43 CLAFLIN ST | SHAPIRO, SIDNEY D & ALAN | 134-75-9103 | 4-8-UNIT-APT |
| 5 CLAFLIN ST | NGUYEN, THOMPSON | 135-85-2026 | WAREHOUSE |
| 53 CLAFLIN ST | LOPES, DELIO & MILCA | 134-75-8154 | SNGL-FAM-RES |
| 59 CLAFLIN ST | STUCCHI, WILLIAM J & WILLIAM E | 134-75-7159 | WAREHOUSE |
| 6 CLAFLIN ST | SOUTH MIDDLESEX NON-PROFIT HOUSING CORP | 135-84-2941 | GASB-CHAR-SE |
| CLAFLIN ST | GLEASON S INC OF FRAMINGHAM | 135-85-0122 | AUTO-REPAIR |
| 101 CUNTON ST | FRAMINGHAM CLINTON, LLC | 128-06-3837 | OTHER |
| 2 CLINTON ST | ROMAN CATH ARCHBISHOP OF BOSTON | 128-97-2661 | GASB-RELIG-M |
| 25 CLINTON ST | ROMAN CATHOLIC ARCHBISHOP OF BOSTON | 128-97-1367 | GASB-ED-ELEM |
| 30 CLINTON ST | ROMAN CATH ARCHBISHOP OF BOSTON | 128-97-4542 | GASB-RELIG-M |
| 36 CLINTON ST | ROMAN CATHOLIC ARCHBISHOP OF BOSTON | 128-97-5456 | GASB-RELIG-M |
| 71 CLINTON ST | FORD, DENNIS B TR | 128-97-8027 | 4-8-UNIT-APT |
| 77 CLINTON ST | JUSTINIANO, CARLOS EDUARDO ROJAS | 128-97-9018 | SNGL-FAM-RES |
| 81 CLINTON ST | WANG, ZHAOHUI | 128-97-9086 | SNGL-FAM-RES |
| 11 COLUMBIA ST | FELZMANN TR, WILHELMINE L | 135-95-0549 | AUTO-REPAIR |
| 15 COLUMBIA ST | DOBAY, JOHN V TR | 135-95-1634 | AUTO-REPAIR |
| 7 COLUMBIA ST | NG, RICHARD & SUSAN | 135-95-0526 | 4-8-UNIT-APT |
| 110 CONCORD ST | VTT GREENSBORO, LLC | 128-86-5683 | RETAIL-STORE |
| 112 CONCORD ST | VTT GREENSBORO, LLC | 128-86-5659 | COM-UDV-LAND |
| 121 CONCORD ST | VTT FRAMINGHAM RENAISSANCE, LLC | 128-96-0741 | MIXED - COMM/RES |
| 150 CONCORD ST | TOWN OF FRAMINGHAM | 128-87-6060 | GASB-IMP-SEL |
| 18 CONCORD ST | ISAACSON, RONALD & WEITZLER, DAVID TRS | 128-86-5038 | WAREHOUSE |
| 181 CONCORD ST | ARON, MARLENE | 128-86-9908 | RETAIL-STORE |
| 183 CONCORD ST | COHEN G D & GARNICK H TRS | 128-87-9164 | RETAIL-STORE |
| 188 CONCORD ST | HADDAD, GEORGE E | 128-87-7106 | GEN-OFFICE |
| 19 CONCORD ST | SIDDIQUI, AHMED I TR | 128-86-8039 | RETAIL-STORE |
| 196 CONCORD ST | FRAM MUNICIPAL FED CRED UNION | 128-87-7292 | GEN-OFFICE |
| | I MAIN INIGINICIPAL FED CRED UNION | 170-01-1727 | OLIV-OFFICE |





BUILDINGS & CONDITIONS

| Factor | Observations |
|---|--|
| Buildings largely from early 20 th century | Over time, many in disrepair Some demolished & replaced w/ parking & auto uses Decisions on key public structures, incl. Memorial & Danforth Buildings |
| Historic structures struggle to retain tenants | 74 Concord & 15 Park Street – vacant Amsden Building - underutilized H.H. Richardson depot vacant until 2014 |
| Transportation is a challenge | Available on-street parking Pearl Street garage, town's off-street parking option, is in disrepair |
| Substantial recent public investments | New MWRTA facility periphery MWRTA 10-year lease w/ MBTA, to improve commuter rail station & parking Public library - new parking & improvements |



INFRASTRUCTURE CAPACITY & CONDITION

| Factor | Observations |
|-----------------------------|---|
| Numerous public investments | Redesign Memorial Square Renovate Common Traffic calming Walkability improvements |
| Water & sewer | District improvements in 2001, 2004, 2005, 2007, 2008 2010/2011 – Concord Street 2012 – Concord Street 2015 – Irving, Herbert & Lawrence Streets Ongoing – Union Avenue |
| Roadways & walkability | 2006 – Franklin Street 2014-2016 – Route 126 Corridor Ongoing – Blandin Ave. RR crossing Future – Union Ave and Route 125/136 grade separation |



AFFORDABLE HOUSING

| Factor | Observations |
|--------------------------|--|
| Two projects anticipated | 75 Concord Street – 197 units, \$60MM in private inv. 266 Waverly Street – 270 units, \$73MM in private inv. |
| Affordability | 10% of units, per Affordable Housing bylaw Units to be affordable – at 80% area median income (AMI) – in perpetuity Developer works to register affordable units w/ state, enforce bylaw, report |
| Useful life | No less than 27.5 years, per depreciation allowed in the Modified Accelerated Cost Recovery System (MACRS) |



ZONING & COMPLIANCE

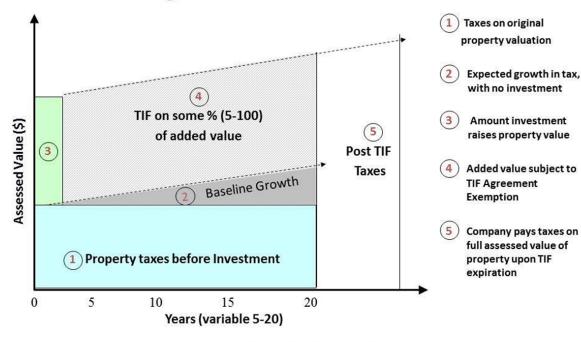
| Factor | Observations |
|----------|---|
| Intent | Encourage higher density, mixed-use & multifamily projects as allowed in CB zoning changes voted in October 2015 |
| Zoning | Enables feasible development by increasing allowed density, reducing parking requirements, & more flexibility on uses Allows for feasible development within 10-minute walk of the Commuter Rail station Extracts in Appendix B |
| Controls | Special permit required from Planning Board for projects exceeding 30K SF Height limits for projects close to residential districts Design standards & guidelines |



INCENTIVISE NEW INVESTMENT

- TIF agreements encourage investment by reducing costs and risk
- Property owner continues to pay property tax on preinvestment value
- During TIF term, Town & developer share investmentdriven, incremental property tax revenues
- At end of TIF term, Town accrues all incremental property tax revenues
- Town has recent, successful experience: TJX Companies & Jack's Abby Brewing

Tax Increment Financing (TIF) Agreement Mechanics











TWO TOD OPPORTUNITIES



266 Waverly Street – Modera Framingham Mill Creek Residential Trust



75 CONCORD STREET

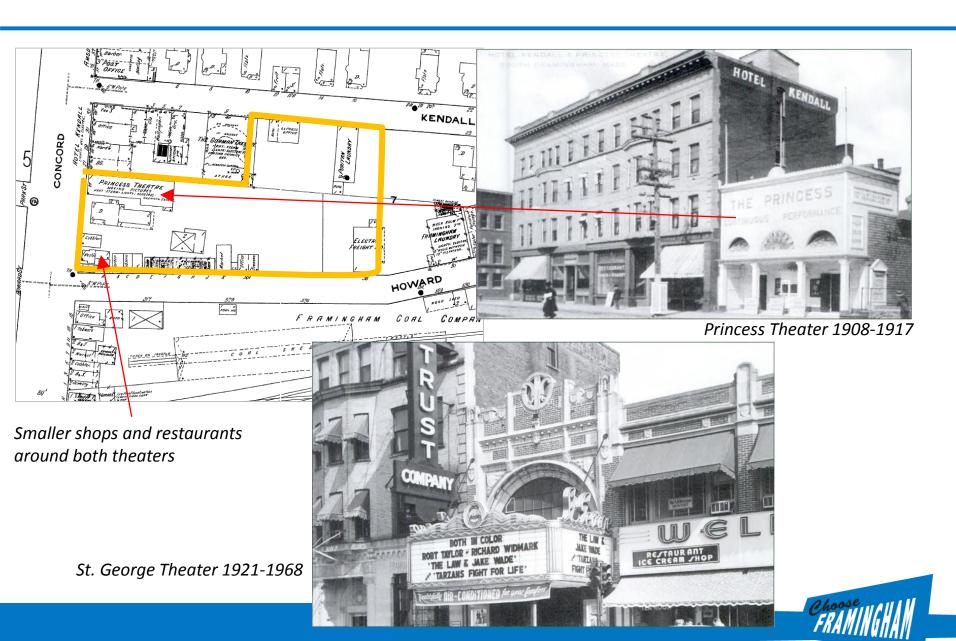
| Investment | Est. \$60MM |
|-----------------------|---|
| Туре | Mixed Use, w/ ~2.6K SF Retail |
| Units & Mix Studio | 197 0% |
| 1BR | 70% |
| 2BR | 30% |
| 3 BR | 0% |
| Affordable | 20 |
| Stage | Due Diligence, PB in late JAN 2017 |
| Challenges | First Mover in Untested Market Geotechnical Mitigation Parcel Aggregation |
| Other | Presented to Tech Review Team on 12/22/16 |
| Status | Agreed in principle to est. \$6.3MM TIF, w/ 20-year term |







75 Concord Street – Historic Context

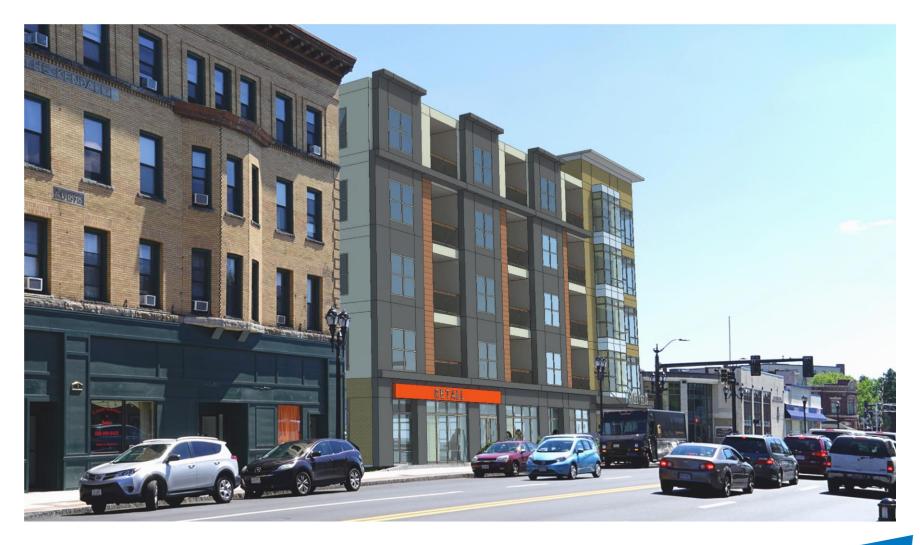


75 CONCORD STREET CONCEPT



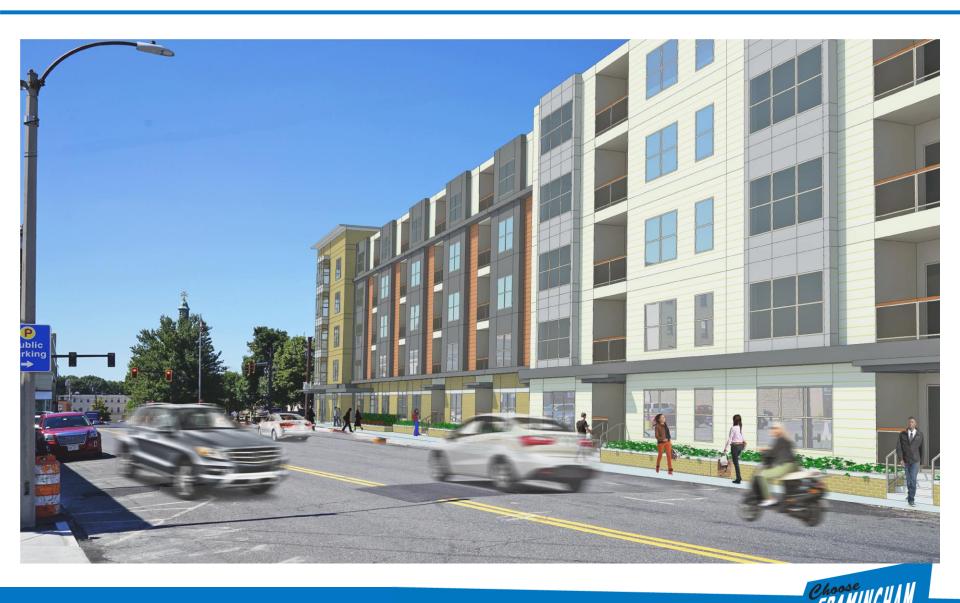


75 CONCORD STREET CONCEPT

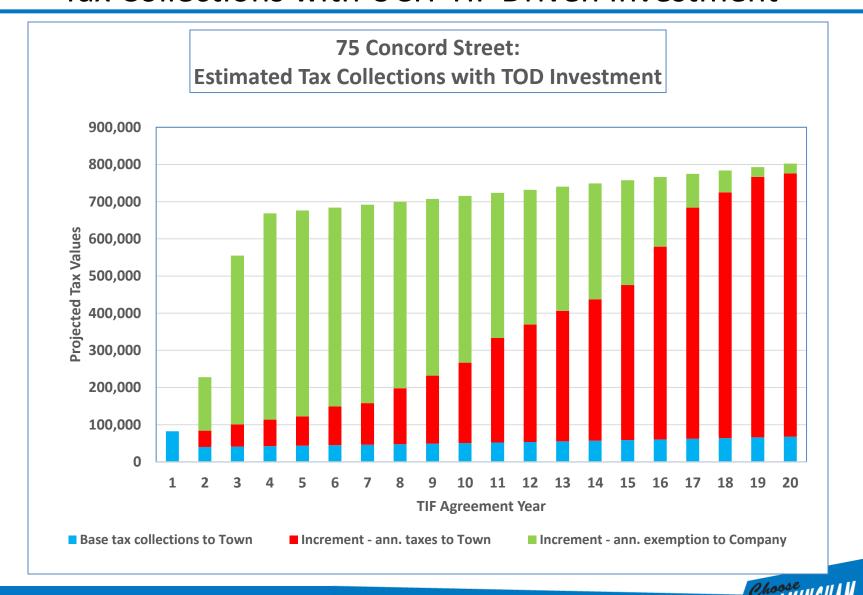




75 CONCORD STREET CONCEPT



75 CONCORD: Tax Collections with UCH-TIF Driven Investment



266 WAVERLY STREET

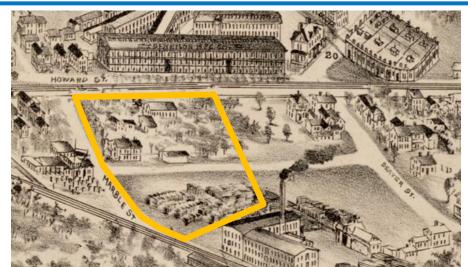
| Investment | \$73MM |
|-----------------------|--|
| Туре | Multifamily |
| Units & Mix Studio | 11% |
| 1BR 2BR 3 BR | 35% 44% 9% |
| Affordable | 27 |
| Stage | Permitted |
| Challenges | First Mover, Major Investment South of Waverly Street, Greater Distance to Transit, Entering Untested Market |
| Other | Easement to widen Marble Street, near Blandin Ave. |
| Status | Agreed in principle to est. \$2.8MM, TIF w/ 7-year term |



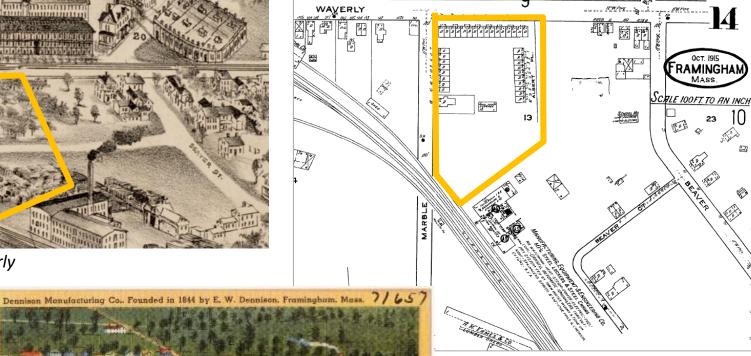




266 Waverly Street – Historic Context



1898 View of 266 Waverly



1915 Sanborn Map Row Houses on 266 Waverly.

Postcard showing **Dennison Factory** With worker housing on 266 Waverly



Row houses likely built around 1910/1915 and demolished in the early 1960s. Current building built in 1963.

266 WAVERLY STREET





266 WAVERLY STREET





266 WAVERLY: Tax Collections with UCH-TIF Driven Investment

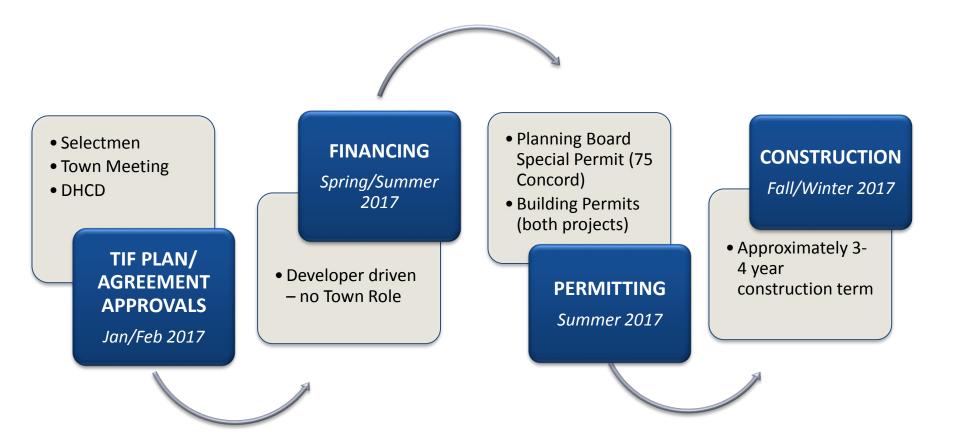




OTHER MAJOR TIF AGREEMENT ELEMENTS

| Define exemption schedule Defines share of property tax increment is exemption to developer Wood Partners/75 Concord Street – 20 years MCRT/266 Waverly Street – 7 years Construction start Affordability & Affordable Housing bylaw Monitoring & enforcement Sale and TIF agreement assignment Cure period & Town options – demand response plan, reimbursement, termination, revocation Failure to construct Liability Abatements Monitoring & reporting Affordable housing Monitoring & reporting Affordable Housing Rental Regulatory Agreement | Factor | Provisions |
|--|--------------------|--|
| Affordability & Affordable Housing bylaw Monitoring & enforcement Sale and TIF agreement assignment Cure period & Town options – demand response plan, reimbursement, termination, revocation Failure to construct Liability Abatements Affordable housing Monitoring & reporting | | developer Wood Partners/75 Concord Street – 20 years |
| reimbursement, termination, revocation • Failure to construct • Liability • Abatements • Monitoring & reporting | • | Affordability & Affordable Housing bylaw Monitoring & enforcement |
| | Default | reimbursement, termination, revocation Failure to constructLiability |
| | Affordable housing | |

TIMELINE





QUESTIONS?

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• 508.532.5455



TIF: www.framinghamma.gov/TIF

C&ED: www.framinghamma.gov/103/Community-

Economic-Development



www.chooseframingham.com



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STM DRAFT WARRANT ARTICLES

ARTICLE 1: Approve Urban Center Housing-Tax Increment Financing Plan and Zone

To see if the Town will vote to approve the Urban Center Housing-Tax Increment Financing ("UCH-TIF") Zone and UCH-TIF Plan as presented in the warrant and background materials for this Article, or take any other action in relation thereto.



STM DRAFT WARRANT ARTICLES

ARTICLE 2: Urban Center Housing-Tax Increment Financing ("UCH-TIF") Agreement (WP EAST ACQUISITIONS, LLC)

To see if the Town will vote to: (a) approve the UCH-TIF Agreement ("Agreement") by and between the Town of Framingham and WP EAST ACQUISITIONS, LLC or its nominee, pursuant to G.L.c. 23B, and G.L.c. 40, § 59, and G.L. c. 40, § 60 as amended and effective on January 1, 2017, and 760 CMR 58.00, which Agreement is on file with the Board of Selectmen, for the development of the real property situated at 55-75 Concord Street, 29 Kendall Street, 43 Kendall Street, 57 Kendall Street, 59 Kendall Street, and 134 Howard Street; (b) authorize the Board of Selectmen to submit Certified Project Applications to the Massachusetts Department of Housing and Community Development for approval; and (c) authorize the Board of Selectmen to execute the UCH-TIF Agreements and any other related documents and to take such other actions as may be necessary or appropriate to implement the UCH-TIF Agreements and take such other and further action as may be necessary or appropriate to obtain approval of the Certified Project Applications or to carry out the purposes of this article; or take any other action relative thereto.



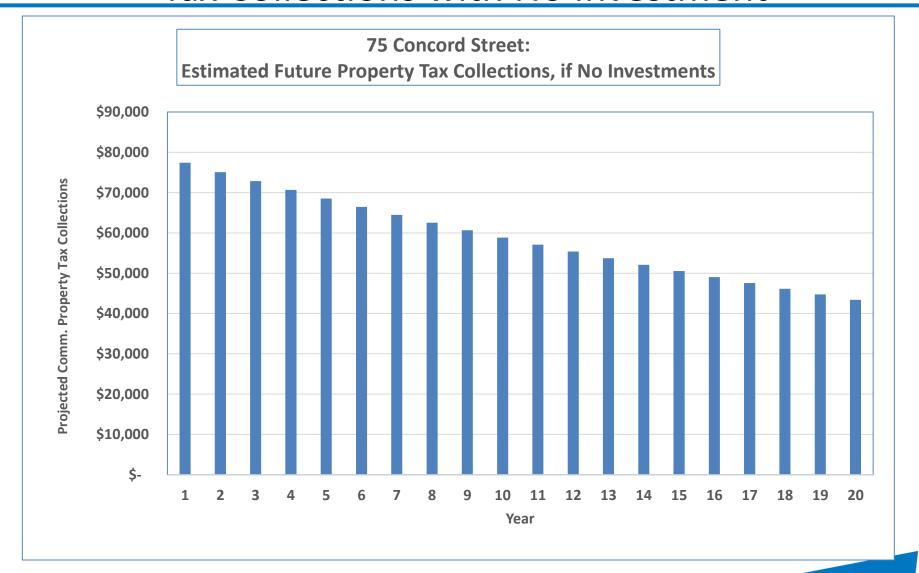
STM DRAFT WARRANT ARTICLES

ARTICLE 3: Urban Center Housing-Tax Increment Financing ("UCH-TIF") Agreement (Mill Creek Residential Trust)

To see if the Town will vote to: (a) approve the UCH-TIF Agreement ("Agreement") by and between the Town of Framingham and MCRT Investments LLC, or its nominee, pursuant to G.L.c. 23B, and G.L.c. 40, § 59, and G.L. c. 40, § 60 as amended and effective on January 1, 2017, and 760 CMR 58.00, which Agreement is on file with the Board of Selectmen, for the development of the real property situated at 266 Waverly Street, Assessor's Parcel **ID: 128-06-2160-000**; (b) authorize the Board of Selectmen to submit Certified Project Applications to the Massachusetts Department of Housing and Community Development for approval; and (c) authorize the Board of Selectmen to execute the UCH-TIF Agreements and any other related documents and to take such other actions as may be necessary or appropriate to implement the UCH-TIF Agreements and take such other and further action as may be necessary or appropriate to obtain approval of the Certified Project Applications or to carry out the purposes of this article; or take any other action relative thereto.

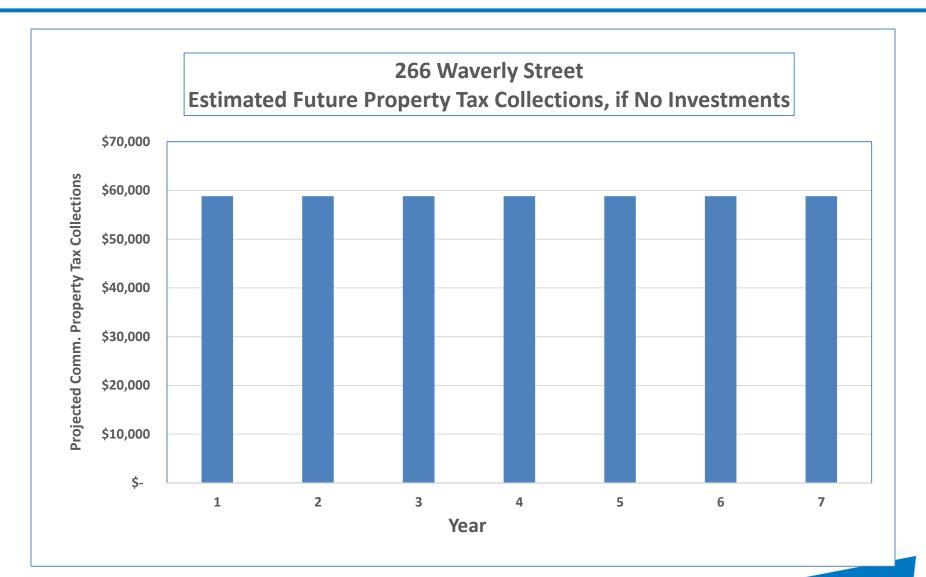


75 CONCORD: Tax Collections with No Investment





266 WAVERLY: Limited Tax Collections Outlook





Potential Impacts



REVENUES – TOD RESEARCH

Downtown TOD - Estimated Fiscal Impacts - Development of Three Parcel Assemblages

Source: MAPC, Analysis w/ Town Assessor Input, 2015

| | Development Square Feet | | | | Residential | | Estimated Tax Generation (per Square Foot Basis) | | |
|------------------|-------------------------|--------|--------|-------------|-------------|-----------|--|---------------|-------------|
| Development | Α | В | С | D | E | F | G | н | ı |
| Scenario | Residential | Office | Retail | Total Sq Ft | Units | Residents | Residential | Office/Retail | Total |
| Pearl Street | 217,669 | 0 | 0 | 217,669 | 230 | 552 | \$391,804 | \$0 | \$391,804 |
| Howard Street #1 | 88,966 | 23,471 | 34,427 | 146,864 | 81 | 194 | \$160,139 | \$272,963 | \$433,102 |
| Hollis Court #1 | 226,100 | 0 | 56,231 | 282,331 | 238 | 571 | \$406,980 | \$220,426 | \$627,406 |
| Totals | 532,735 | 23,471 | 90,658 | 646,864 | 549 | 1,318 | \$958,923 | \$493,389 | \$1,452,312 |

Does not include economic impacts of new downtown activity

Current Property Tax Revenue, All Parcels
Potential Incremental Property Tax Revenue

\$ 521,113 \$931,199



TWO PROJECTS WOULD BE AMONG TOWN'S MOST VALUABLE PARCELS

Proposed projects add substantial value, & become leading properties:

266 Waverly: —
\$43.4MM AV
(would be
ranked #9)

 75 Concord: \$33.6MM AV (would be ranked #11)

| VALUE RANK | OWNER | NUMBER OF PARCELS/ACCOUNTS | TOTAL VALUE | TAX RATE (FY2016) | FY2016 TAX AMOUNT |
|------------|---|----------------------------|-------------|----------------------|----------------------|
| 1 | DDR MDT SHOPPERS WORLD LLC | 5 | 176,216,600 | 0.03798 | \$6,692,706 |
| 2 | GENZYME CORPORATION | 12 | 104,844,200 | 0.03798 | \$3,981,98 |
| 3 | GS JEFFERSON HILLS, LLC | 6 | 100,625,600 | 0.01756 | \$1,766,986 |
| 4 | STAPLES, INC | 2 | 70,406,000 | 0.03798 | \$2,674,020 |
| 5 | BOSE CORPORATION | 3 | 69,530,700 | 0.03798 | \$2,640,776 |
| 6 | MEDICAL INFORMATION TECHNOLOGY INC | 1 | 60,707,300 | 0.03798 | \$2,305,663 |
| 7 | THE TJX COMPANIES, INC. | 2 | 56,028,000 | 0.03798 | \$2,127,943 |
| 8 | AIMCO BAYBERRY HILL LLC | 1 | 47,418,000 | 0.01756 | \$832,66 |
| 9 | NDNE 9/90 CORPORATE CENTER LLC | 1 | 43,024,700 | 0.03798 | \$1,634,078 |
| 10 | WATERS EDGE WEST, LLC | 1 | 38,758,100 | 0.01756 | \$680,592 |
| 11 | OCP LLC | 1 | 34,040,900 | 0.03798 | \$1,292,87 |
| 12 | WATERS EDGE EAST, LLC | 3 | 33,333,900 | 0.01756 | \$585,34 |
| 13 | AP WCP FRAMINGHAM OWNER LLC | 1 | 31,738,200 | | |
| 14 | AVALON FRAMMINGHAM, LLC | 1 | 29,027,200 | 0.01756 | \$509,71 |
| 15 | VENTAS FRAMINGHAM, LLC | 1 | 27,939,400 | | |
| 16 | ASSET HOLDINGS III L P | 2 | 25,014,800 | | |
| 17 | VHS ACQUISITION SUBSIDIARY NUMBER 9 INC | 14 | 24,471,800 | | |
| 18 | AIMCO GEORGETOWN LLC | 1 | 24,284,200 | 0.01756 | \$426,43 |
| 19 | DAYTON HUDSON CORPORATION | 1 | 24,079,100 | | |
| 20 | KOSOW, MARVIN TRUSTEE | 2 | 23,066,700 | | |
| 21 | SOVEREIGN APARTMENTS INC | 1 | 22,918,100 | | 7 |



REVENUES – TWO PROJECTS

| | Property Tax | Property Tax | |
|--------------------|--------------|---------------------|--------|
| Project | Current AV | Est. AV at Buildout | Change |
| 75 Concord Street | \$ 82,209 | \$ 668,770 | 713% |
| 266 Waverly Street | \$ 60,591 | \$ 785,413 | 1196% |
| Total | \$ 142,800 | \$ 1,454,183 | 918% |



EMERGENCY SERVICES – TOD RESEARCH





| Service | Costs |
|----------|--|
| Police | \$185K, for 2.5 FTEs, no equipment, tied to overall Town population increase |
| Fire | 0 – No FTEs, no equipment |
| EMS | 0 – Supportable under existing contract |
| Sources: | MAPC analysis, FPD, FFD |



SCHOOLS – TOD RESEARCH

Downtown TOD - Potential School Enrollment Impacts

Sources: MAPC, Smart Growth America / GWU Center for Real Estate & Urban Analysis

| | | | Estimated New School Aged Children | | |
|------------------|-------------|-----------|------------------------------------|------------|--|
| Development | Residential | | Baseline | 100% Error | |
| Scenario | Units | Residents | Estimate | Estimate | |
| Pearl Street | 230 | 552 | 12 | 25 | |
| Howard Street #1 | 81 | 194 | 4 | 9 | |
| Hollis Court #1 | 238 | 571 | 13 | 26 | |
| Totals | 549 | 1,318 | 29 | 60 | |



Reasons to expect limited incremental enrollment:

- NESDEC review finds estimates "reasonable & consistent" with findings in other communities
- Denser, higher housing projects are not attractive;
 parents seek housing options with more space
 where available

Sources: NESDEC, RKG Associates



SCHOOLS: EXPERIENCE SHOWS IMPACT LIKELY LIMITED

| | | Units | | Students | | Students |
|------------------|--------------------------|-----------|---------|-----------|---------|----------|
| Community | Project | Projected | Current | Projected | Current | Per Unit |
| Framingham | 266 Waverly | 270 | | 37.8 | | 0.14 |
| Framingham | 75 Concord | 178 | | 24.9 | | 0.14 |
| Framingham | PUD - Avalon Bay | | 90 | | 28 | 0.31 |
| Framingham | Waterview | | 581 | | 57 | 0.10 |
| Natick | Modera | | 150 | | 21 | 0.14 |
| Hopkinton | Legacy Farms - Rental | | 240 | | 37 | 0.15 |
| Hopkinton | Legacy Farms - Ownership | | 172 | | 74 | 0.43 |
| TOTAL PROJECTED: | | | | 62.7 | | |

Notes:

- 1. data collected in October 2016
- 2. projections based on research from Smart Growth America as well as similar developments in surrounding communities.

